Mission Statement
To be an institution in which Christian values and traditions are central; To enrich the human experience for individuals and families within Bay View and the surrounding community through a seasonal program of religious, educational, cultural and recreational opportunities; to provide a Christian perspective in a changing world.

Leadership

LETTER FROM THE EXECUTIVE DIRECTOR AND PRESIDENT

Dear Bay View Members, Friends and Supporters:

The Board of Trustees and Staff offer heartfelt thanks to all members and friends who Experienced Summer With Us in 2019. Our successes and achievements during Bay View’s 144th season would not have been possible without you. This inaugural Annual Report on Giving was created to honor your financial contributions and volunteer efforts and to thank you for the key role you play in Bay View’s current and future success.

Here are just a few examples of the ways your thoughtful gifts supported Bay View Association this past year:

- The ADA project was completed, providing individuals with physical limitations safe parking and access to our classes, lectures, and concerts
- Seed donations enabled the establishment of a Bay View Recreation Endowment Fund and a Bay View Education Endowment Fund to help sustain these programs into the future
- Harrison Hall basement apartments were renovated, providing additional housing for music faculty and visiting artists
- The Fawn House was refurbished, including replacement flooring and a much needed new bathroom
- The Parsonage, the residence of our Worship Director and guest ministers/lecturers, received critical improvements

Your generosity helped fulfill all aspects of our mission. Words cannot express how thankful we are for your support in continually believing in, and cultivating, one of the nation’s oldest and best Chautauquas. Whether a gift was $10 or $10,000, your support helped to maintain affordability, preserve historic buildings, welcome thought-provoking lecturers and speakers, and provide members and the general public access to diverse programming.

The culture of volunteerism is alive in Bay View, and we are the better for it. Those serving on 38+ volunteer committees support the work of the professional staff and help to keep Bay View affordable. We are grateful to our committee members for all the time they spend helping to make Bay View run smoothly. In addition to the many committees, Bay View is gifted with ad hoc volunteerism. If you are one of our ad hoc volunteers please know that we very much appreciate what you do for Bay View.

Bay View is an extraordinary community thanks to you. Your gifts inspire us to provide a meaningful experience to all who live in and visit Bay View.

Sincerely,

Carol M. Neithercut
President, Board of Trustees

Mike Spencer
Executive Director

BOARD OF TRUSTEES:

Carol Neithercut, President
Fred Weber, Vice President
Eric Breisch, Treasurer
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Diane Boyd, Trustee
Walt Byers, Trustee
Robin Sims Caldwell, Trustee
Jon Chism, Trustee
Karl Hansen, Trustee

PROFESSIONAL STAFF:

Mike Spencer, Executive Director
Barbara Pfeil, Finance Director
Jake Pokath, Superintendent
Zach Panoff, IT Manager
Jessica Webster, Development Assistant
Lori Willingham, Senior Accounting Analyst
Lesley Tarsi, Communications Coordinator
Daniel Moser, Director of Worship
Chris Ludwa, Director of Performing Arts
Jeanne Greer, Director of Education
Larry Dunlap, Director of Recreation

WHO WE ARE

Bay View Association is a summer community, May through October, that seeks to enrich the body, mind, and soul. We live our values through our four assembly program areas of Worship, Performing Arts, Recreation, and Education.

All of these elements combine to create the Chautauqua Assembly where people gather and connect through participation, sharing talents, learning to refresh, reconnect, rejoice, and renew.

We invite all to come and Experience Summer With Us in the National Historic Landmark multi-generational community on the shores of Lake Michigan since 1875.
**2019 Program Area Accomplishments & Highlights**

### Worship

- 12 weeks of ecumenical worship, Bible studies, lectures, and prayer sessions
- 4,063 individuals attended worship services within the 8 week season
- 9 different denominations and religious traditions were represented

### Performing Arts

- 856 hours of private lessons were given to conservatory students
- Over 10,000 tickets purchased for the musicals, opera, or dozens of concerts
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### Recreation

- The average attendance of recreation campers ages 3-14 each week was 203
- For the 10th consecutive year, the Bay View Open raised money for recreation
- $10,250 was donated towards replacing the Fawn House carpeting

### Education

- Over 1,000 students attended classes over the 8-week season
- Individual class sessions are held in historic campus buildings
- Fifty percent of enrolled students were non-members

### Highlights of Religious Life

- Re-dedication of the peace pole outside Crouse Chapel
- First year of weekly Contemplative/meditative prayer meetings in Chapel
- The Religion and Life Hour’s weekly ecumenical lectures continue to be a longstanding tradition open to the public
- Speaker Father Michael Renninger, who lectured on “What Does Love Look Like?”
- Rev. Dr. Trigve Johnson’s Generation Z lecture on “Who are They and Why They Matter for the Rest of Us”
- Renovation of the Ditto Parsonage Cottage for visiting ministers and lecturers

### Highlights of Performing Arts

- West Side Story was a major hit at the musical
- 107 college students came to Bay View to participate in the Music Festival
- Renovation of Harrison Hall apartments was a major undertaking that allows us to attract and retain more experienced faculty
- $11,500 raised towards Faculty Underwriting
- Students of color made up 22% of all students who attended
- Pickleball continued to grow in popularity with individual and group sessions being offered
- Weekly hot-dog roasts brought people of all ages together
- Steve Pepper organized the Community Service Day, packing over 17,000 meals for hungry families with Manna and Meals for Hope

### Highlights of Recreation

- Sailing, kayaking, paddleboarding, and swimming were some of the waterfront activities offered to members and guests
- Pickleball continued to grow in popularity with individual and group sessions being offered
- Weekly hot-dog roasts brought people of all ages together
- Steve Pepper organized the Community Service Day, packing over 17,000 meals for hungry families with Manna and Meals for Hope

### Highlights of Education

- American Experience speaker, Professor Richard White, filled the theatre 90% each of his 5 days
- Aibury Film Festival showed renowned foreign films weekly to the public
- Bridges: Crossing Cultural Divides speaker, Chip Duncan, presented on “Inspiring Change Through Cultural Diversity”
- Scarrow Friday Forum hosted weekly speakers discussing challenging and thought-provoking topics
- Dr. Mona-Hanna Attia, who spoke on the Flint Water Crisis, was the popular Chautauqua Big Read Author with attendance over 500
Local Organizations served by Bay View Members:
Crooked Tree Arts Center
Great Lakes Chamber Orchestra
Habitat for Humanity
Manna Food Project
North Central Michigan College
Petoskey-Harbor Springs Area Community Foundation
Char-Em United Way
Goldmine Resale Shop
Petoskey District Library
Rotary Club
Womens Resource Center

The Value of our Volunteers
Supporting Bay View doesn’t come directly from donations. Without the generosity of our members’ time and talents, we would not be able to accomplish the tremendous amount of work that goes into the 8-week assembly season. Bay View has over 38 Standing and Ad Hoc Committees. In 2019, 393 individuals gave their time serving these committees that work to help Bay View fulfill its Mission. Volunteers make a meaningful contribution to the Bay View community. Working together, learning new skills, and connecting with others are just a few ways our volunteers engage. Thank you for your support, time, and talents.

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By the Numbers
144 YEARS OF GRATITUDE
This financial information has been derived from the audited financial statements. To view the full audited financial report, please contact the administrative office at 231-347-6225.

TOTAL GIVING BY AREA OF SUPPORT
This chart represents total philanthropy of $856,628 for the fiscal year ended 10/31/2019 by area of support

+$327.8K
Chautauqua General

+$189K
Performing Arts

+$95K
Recreation

+$72K
Education

+$167K
Worship

+$856.6K
Total Gifts

EVERY GIFT MATTERS
Bay View Association encourages all members to give annually, no matter the size of the gift. Whether $10 or $10,000 dollars, we aim to have 100% of our members contribute. In 2019, 44% of our Associate and Leaseholding members made a donation to the Association. What’s more impressive? 89% of those donors also gave in 2018.
With deepest gratitude, we honor you, the individuals and organizations, who supported Bay View’s Mission this year.

Your gifts are impacting Bay View now and building a legacy for future generations.

As a 501(c)3 nonprofit organization, Bay View relies on the generosity of members and friends to help preserve the spirit and site of Bay View, enriching the lives of all who seek the Bay View experience each summer.

Your generous support from November 1, 2018 to October 31, 2019 is listed below. Every effort is made to keep an accurate record of gifts. We apologize for any errors or omissions. Please contact us with any corrections. Corrections will be published in 2020 Town Crier issues.

Gifts

Gifts of $50,000-99,999

Gladys Mathie, 512 Muskegon Road

Gifts of $10,000-19,999

Mary Sue & Richard Hansen

Gifts of $500-999

Suzanne B. Blakeman

Annual Fund gifts are put into the current operating budget and used to cover our Association’s greatest needs. Unrestricted gifts to the Annual Fund are encouraged because they support all aspects of the Association including programming, operations, major maintenance, and capital improvements. These gifts can cover unexpected costs and allow us to maintain our historic Chautauqua. After 144 years, there are still some costs that just remain unpredictable. These gifts make the unpredictable a little more manageable.

Gifts of $20,000-49,999

Mary Ellen & Craig Miller

Gifts of $1-499

Jane & Fred Faust

Gifts of $5,000-9,999

Suzanne Ellefson

Gifts of $100-499

Joyce & Richard Crossland

Gifts of $500-999

Nancy Bueche

Gifts of $1,000-2,499

Carolyn & Michael Reimund

Gifts of $50,000-99,999

Barbara Arnold

Gifts of $500-999

Terry & Tom Quirk

Gifts of $2,500-4,999

Mary & Joe Kohn

Gifts of $500-999

Suzanne Ellefson

Gifts of $100-499

Joyce & Richard Crossland

Gifts of $1-499

Nancy Bueche
ENDOWMENT FUNDING is essential when thinking about financial stability for non-profit organizations. They are designed for a corpus to grow over time, while allowing the organization to use the income earned from interest on the funds. In 2019, Bay View Association established two endowments in order to provide stable, long-term support for these unique, diverse, and historic programs.

**Education Endowment**

In 2019, the Bay View Education Endowment was established by the Board of Trustees to provide stable, long-term support for its broad and growing range of classes, speakers, and activities. The Education Endowment strives to attract excellent instructors, provide reliable funding, and invest in infrastructure and technology to improve quality of classes.

**Recreation Endowment**

Last August, the Board of Trustees approved the creation of the Recreation Endowment to provide stable, long-term support for this celebrated and distinguished program. Through the creation of this endowment, Bay View has made a commitment to retain excellent staffing, maintain program affordability, and ensure safe and up-to-date facilities.