

THE HEART OF BAY VIEW

For the better part of one century, Hall Auditorium has stood at the heart of the worship, music and educational experience of Bay View. No other building is as central to Bay View, not only for members but for the greater community. Here we meet for worship, intellectual and cultural programs. It is here where we come together, greet each other, care about our friends and neighbors. Here, in our imaginations, we attach all that Bay View means to us.

As it was for the spirits that came before us—parents, grandparents, others—it is the heart and soul of our life together. In this place we join together to learn, to understand, to grow and to be a community.

Since constructed in 1915, Hall Auditorium has not had a significant upgrade of the interior space. Our programs have grown and facility usage is at the highest levels. Many of the cottages have been modernized in order to achieve better function and efficiency. So it is with Hall Auditorium—it needs our attention. It is getting fragile in its old age and upgrades are needed to this outdated infrastructure. If certain equipment fails, we face the problem of repair components no longer being available. The time is now as Hall Auditorium approaches a second century of service.

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The Heart of Bay View Campaign remembers Tom Shearer for his vision, service and commitment to this important project.

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The Heart of Bay View Campaign expresses appreciation to Nancy R. Martsolf for the use of her original watercolor painting as the face of The Heart of Bay View Campaign.

THE HEART OF BAY VIEW CAMPAIGN FOR



JOHN M. HALL AUDITORIUM

We are Bay View...
Pray with us...Sing with us...
Dance with us...Hear us...
Talk to us...Learn with us...
Play with us...Laugh with us...
Cry with us...Stay with us.

From the moment John M. Hall leaned against a tree in the beech grove to listen to the Big Sunday morning sermon the summer of 1885, the Michigan Camp Ground Association of the Methodist Church was changed forever. Hall had a vision of something no one else could have ever imagined.

Mary Jane Doerr, Beneath the Beeches

John M. Hall Auditorium Improvements

Sound and Acoustics

\$580,000

Replace Sound System
Install Hearing Assistance System
Relocate Sound Booth to First Floor
Technical Upgrades to Organ Console

Lighting and Electrical

\$350,000

Upgrade Audio/Visual Controls
and Recording Capacity
Lighting Instrument/Location Upgrades
Relocate Lighting Controls to First Floor

Safety and Code

\$220,000

Electric Wiring Replacement
Electrical Equipment Protection Upgrade
Balcony Railing Safety Revisions
Accessibility Requirements

Amenities, Comfort, Usability

\$350,000

Remove Blinds & Replace Means of
Light Control
Partial Replacement First Floor Seating
Replace First Two Rows Balcony Seating
Provide Exhaust Above Stage
Performer/Participant Restrooms
(completed)

Total Project Cost \$1,500,000

Related costs included in above are
Escalation, Contingencies, General Condi-
tions, Fundraising Fee, Architectural/
Engineering Fees, Printing, Permits

FROM THE CAMPAIGN LEADERSHIP

The Bay View community has determined that its main assembly venue, John M. Hall Auditorium, is sound structurally but its facilities and equipment are outdated. A new building is not needed; the existing building needs to be improved. To fund that improvement, the community has launched The Heart of Bay View Campaign, a project in which we believe and which we are happy to lead.



The success of this campaign will allow Bay View to enhance the auditorium's facilities for worship services, concerts, lectures, and musical performances. Restrooms, running water, quality sound and lighting will assure that Bay View can continue to present outstanding programs. With safety improvements and handicapped access, the building can be brought into compliance with codes. These are all worthwhile objectives that are appropriate to a community of Bay View's importance.

For us personally, there are several valuable aspects of this campaign. First, we respect the thoughtful and deliberate process that brought the community to this decision. Second, we feel it's significant that members of both Bay View and the larger community will benefit from these improvements. And third, we recognize the debt we owe to the foresight and generosity of past generations, and are pleased to be able to take this opportunity to say thank you, and to do our part to contribute to the future of Bay View.

Peggy Child Smith
Campaign Co-Chair

Norm Wells
Campaign Co-Chair

A GREAT OPPORTUNITY

For 135 years philanthropic giving has been the key to Bay View's ability to provide the quality programs that advance its mission and make it a vital organization for the members and the surrounding community.

John M. Hall's gift of \$45,000 to build the auditorium in 1915 was given out of his deep and passionate belief of what Bay View could achieve as an institution.

Your deep appreciation for Bay View and its significance to you, your family and others is evidence of John M. Hall's legacy.

Your financial support now for this vital resource will strengthen Bay View and its ability to remain vibrant for the next 135 years.

All gifts are needed and will be appreciated by the leadership of the Bay View Association, The Heart of Bay View Campaign, the entire Bay View community, and the surrounding community. Contributions may be pledged to be paid over 3 years, or a one time gift. Your gift may be made in memory of or to honor someone.

We are over half-way to our goal of \$1,500,000. With three months remaining in this campaign, we invite all to participate in this important effort.